



FOR IMMEDIATE RELEASE

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FLEXTEGRITY, INC. ANNOUNCES FLEXBLOX™ SOLUTIONS LAUNCH

Flextegrity's first commercial product launch brings new technology to the rapidly growing stormwater pollution prevention industry.

Portland, OR – August 20, 2007 – Flextegrity, Inc., an advanced materials technology company developing innovative alternative materials for the storm water and erosion control industry, announces the launch of its first commercial product, FlexBlox™ Solutions, at StormCon '07. The event, held at the JW Marriott Desert Ridge in Phoenix, is the largest stormwater pollution prevention conference and trade event worldwide in the storm water sector.

The FlexBlox™ system offers innovation solutions in the areas of ground stabilization/load support, erosion control, and earth retention. As an exceptional alternative to conventional management techniques, Flextegrity's 3-D FlexBlox™ system excels in its unique combination of permeability, strength-to-density ratio, continuous high-tensile matrix, and exceptional resistance to compression without additional infill.

FlexBlox™ installations are ideal for steep and difficult access projects where space, soil, drainage, and transportation constraints prohibit implementation of more conventional soil stabilization and erosion control techniques.

"Daily reminders of overwhelming human impact on soil and ground water quality are omnipresent, and Flextegrity strives to be an active part of new, more effective solutions," said Sam Lanahan, President. "Our premiere product introduction, FlexBlox Solutions, is an expression of this mission and supports a sustainable approach to managing precious natural resources for future generations."

About Flextegrity, Inc.:

Flextegrity, Inc. is an advanced materials technology company that has developed a patented internal material 'architecture' with unique high-performance characteristics. Significantly enhanced material properties including excellent strength-to-weight ratio, permeability and superb tensile and compressive strength create opportunities for a wide variety of innovative commercial applications, including specific implementations within the fields of stormwater management, civil engineering, and alternative building technologies.

For more information about Flextegrity, contact Lajeane Lawson at Flextegrity, Inc., (971) 404-2658, or log on to: <http://www.flextegrity.com>.

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